

JAZZ PROMOTION FLYER CHECKLIST

- Concert name or theme
 - Example: Holiday Concert, Jam Session, etc.
- Date and time of the event
 - November 8, 2026
 - 7:00 Concert
 - 8:00 Jam session
- Flyer Specifications
 - Determine intended usage(s)
 - Usage determines size and shape
 - Examples:
 - Instagram: 1080 x 1350
 - Hard Copy: (letter size): 612 x 792
 - New Jersey Jazz Society: 800 x 1200
 - Humantix: 1920 x 972
 - Ticket Price (e.g., \$25)
 - Miscellaneous
 - Example:
 - Free for students joining the jam session
 - Email info@bluetrufflemusic.com to register
- Featured musicians
 - List name of band (e.g., John Doe Quintet)
 - List name of each band member and instrument
- Jam session details
 - Minimum requirements
 - Specify targeted skill level(s)
 - Reference “New 2 Jazz Guide”
 - <https://bluetrufflemusic.com/New2Jazz.html>
- Type of jazz performance, such as classic jazz, American Songbook, fusion, contemporary jazz, etc.